



Art in the Park

including Reading in the Park

Saturday, March 29, 2025 9 AM to 3PM
Memorial Park - Sumter



2025 Art in the Park Vendor Information

General Information

- Space will be awarded on a first-come, first-served basis before the deadline of March 15, 2025
- With space for at least 150 art/craft and food vendors, we expect to draw a large crowd from Sumter, elsewhere in South Carolina, and beyond.
- Electricity is not available.
- All Vendors are expected to provide their own tents and tables.
- Vendors will be promoted on our Palmetto Optimist Art in the Park 2025 website and Facebook Page along with a link to your website to share your mission and events.
- Application deadline is March 15th, 2025. *We will accept applications until booth spaces are filled.*
- Approved vendors will be e-mailed an information packet including a map with their booth location, and vendor guidelines.
- The event is on March 29th, 2025, from 9am to 3pm
- Set-up is from: 6:30am to 8:30am All vehicles must be out of the park by 8:30 AM
- Break Down if from 3:00pm to 5:00pm
- Vendors must remain open until the official break down period or be subject to application rejection for future events.
- Applicants must indemnify the Palmetto Optimist Club, the City of Sumter and its subsidiaries and affiliates in case of loss or damage to goods and personal injury.
- Advertising will be provided in print, radio and social media. Vendors are asked to also promote the event.

Art and Craft Vendor Booth Guidelines

- Art & Craft vendor booth space is 12x 12.
- \$35.00 EARLY ENTRY and a donated item for Optimist Opportunity Drawing.
- \$50.00 and a donated item for Optimist Opportunity Drawing AFTER February 1, 2025
- NO refunds will be given to approved vendors after application deadline- March 15th, 2025.
- Each vendor is asked to provide a donated item for an Optimist opportunity (suggested value \$10. +) morning of the event.
- Items for resale are not considered Arts & Crafts. Only 75% handmade products will be considered for Art and Craft Vendor Booth.
- Limited booth spaces are available in the Art & Craft section (100 total).

- We highly encourage you to show your craft during the event.
- TAXES: Vendors are responsible for collecting and reporting SC sales tax as required by law.
- NOTICE: Palmetto Optimist reserves the right to ACCEPT or REJECT any application that do not meet the standard as judged by our committee. This would be for work that is of inadequate quality, inappropriate, or considered to be manufactured commercially. Our goal is to provide a quality experience for the vendor and patrons. Rejected applications will be returned with payment. We also reserve the right to remove any vendor that does not follow the vendor guidelines established for this event.

Community Vendor Booth Guidelines

- Community booths are only available to the following organizations:
 - Churches
 - Non-Profits (must provide copy of 501c status)
 - Military Organizations
 - Health/Wellness Organizations
 - Public Schools
- Community booth space fee is FREE. Donations may be accepted by non-profits.
- Community food booth spaces are 12x12.
- Only two food items to be sold per community booth. (Example: hot dogs & chips.)
- Beverages will be sold ONLY by HSNA.
- All food vendors must review and comply with SC DHEC Food Safety Regulations 61-25 <http://www.scdhec.gov/FoodSafety/FoodServiceIndustry/Regulation61-25/>.
- The Children's Craft Center booths are available to be ran by a profit or nonprofit organization(s) and shall be a 'no fee' booth (donations may be received for the "sponsored nonprofit" /mission). Each of these booths provide crafts for children to complete and take home.
- Non-profits acting as a food vendor do not have to provide a craft, although this is encouraged for maximum community exposure.

Green Vendor Info

- There is no charge for a 12x12 green spot.
- Green Vendors selling products must complete the Arts & Craft Vendor section of the application.
- No food or beverages may be sold unless approved.
- Mobile campers are prohibited in the park.
- All items must be "green" with respect to sustainability, renewability and/or environmental concerns.

Entertainment

- Drop off for entertainment is West Calhoun Park Entry by the water fountain, (look for the orange cones and drop off sign)
- Drop of West Hampton at park entry (look for the orange cones and drop off sign)
- A schedule of performances will be emailed to all entertainment the week prior to the event.
- Music must be provided via a usb drive and is the responsibility of the entertainer.